

## Data protection for internet visitors

The protection of your personal data when using our internet pages is an important concern for us. Therefore we handle the data entrusted to us responsibly.

We have taken security measures for the transmission of data which correspond to the current state of the art.

## Data protection information / service providers and contractors

Each responsible body is obliged to inform you in detail about the processing of your personal data and the rights you are entitled to according to the Data Protection Act.

Here you will find the data protection information of the

### EQUITOUR AG

in accordance with the Basic Data Protection Regulation (DS-GVO), including the list of service providers and contractors who may collect and process personal data and health data on behalf of a company and/or receive them by way of transfer of functions: You can find our current data protection regulations here: [Data protection \(PDF\)](#)

We will send you the data protection information by post on request. Please contact us for this:

Equitour AG, Mr. D.Franz  
Herrenweg 60  
CH-4123 Allschwil

## Storage of the usage behaviour

During all visits to this website and each time a file is called up, access data on this process is stored on our server in a log file.

We do not save your personal data in this process; they are made anonymous and therefore saved without personal reference.

Information on the visit (page, date, time) and any links used by visitors to our website are recorded.

This is done for the purpose of data security and for statistics in order to improve our web offers according to demand. This information is not passed on to third parties.

If the opportunity for the input of personal or business data (email addresses, name, addresses) is given, the input of these data takes place voluntarily. Your data will also be treated confidentially and will not be passed on to third parties. A link to the above-mentioned access data does not take place either.

## Transmission of the data

The insurance association has no influence on the transport of data via the Internet and cannot exclude the possibility of improper access by third parties to the data transmitted by visitors to the site. To minimize this risk, the transmission of qualified data (forms, etc.) is encrypted. For this purpose, Continentale uses the SSL protocol ("secure socket layer"), which guarantees 128-bit encryption.

Furthermore we offer you the possibility to encrypt your confidential e-mail communication with the Continentale insurance association.

The transmitted data will be stored for the purpose of further processing and, if necessary, forwarded to the responsible agent.

## Use of cookies

For the optimization of our Internet offer we use so-called cookies in several places. Cookies are small text files that are stored on the PC of the Internet user. They enable a more convenient control of your access and at the same time provide us with information that enables us to adjust and optimise our website to the needs and requirements of the visitors.

We use cookies to measure visitor flows, to register for the Continentale-Health Magazine and for our partner search. However, these do not contain any personal data. They are therefore not suitable for identifying you personally on our or other websites.

You can prevent the installation of cookies at any time by adjusting your browser software accordingly. However, we would like to point out that in this case you may not be able to use all functions of our website.

## Use of Google

### Use of Google Analytics

This website uses Google Analytics, a web analytics service provided by Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. We have activated IP anonymisation for Google Analytics. The last 8 digits of the IP address are not transmitted. This means that your IP address will be shortened (anonymised) by Google within member states of the European Union or in other states which are parties to the Agreement on the European Economic Area.

Only in exceptional cases will the full IP address be transferred to a Google server in the USA and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on the activities on the website and to provide further services to the operator of the website in connection with the

use of the website and the internet. The IP address transmitted by your browser within the framework of Google Analytics is not combined with other data from Google.

### Use of Google Maps

Some of our websites use Google Maps API to visually display geographic information. When using Google Maps, Google also collects, processes and uses data on the use of the Maps functions by visitors to the website. Further information about data processing by Google can be found in the Google data protection information. There you can also change your settings so that you can manage and protect your data.

We would like to point out that in this case you cannot use the map display.

### Possible objections Google Analytics

You can prevent the storage of cookies by adjusting your browser software accordingly; however, we would like to point out that in this case you may not be able to use all functions of this website to their full extent. You can also prevent the collection of data generated by the cookie and related to your use of the website (including your IP address) to Google and the processing of this data by Google by downloading and installing the browser plugin available under the following link

<http://tools.google.com/dlpage/gaoptout?hl=de>

You can prevent the collection by Google Analytics. An opt-out cookie will be set to prevent the future collection of your data when you visit this website. This is done by clicking on the following link:

### Disable Google Analytics

Further information on terms of use and data protection for Google Analytics can be found here:

<http://www.google.com/analytics/terms/de.html>  
<https://www.google.de/intl/de/policies/>

To ensure the anonymisation of IP addresses, Google has provided an extension of the Google Analytics code. We use the code extension "anonymizeIp" for our website. This deletes the last 8 bits of the IP addresses and thus makes them anonymous (so-called IP-Masking). Although this still allows a rough localization, this is recognized and accepted by the German data protection authorities.

### YouTube and Google+

The provider of the Google+ site and the YouTube channel uses plugins provided by the provider Google, which are provided by the company Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland, in the USA. Users of these services are hereby informed that the plugin establishes a connection to Google.

In addition, the use of the plugin transfers data to the Google servers, which contain information about your internet visits on our Google+ page and on our YouTube channel.

It is not exactly known to us which data Google stores and uses. As a user of the site, you must therefore expect that Google will also store your actions on the site without any gaps. For details about the collection, transfer and use of your data, please refer to the privacy policy of the respective provider of the site. We have no influence on this, as we are also only users of the provider's pages.

For logged-in Google users, this means that the usage data is assigned to their personal Google account. If you use functions on the internet that have embedded active Google functions that Google offers (e.g. for giving a "like" or for comments that you post), data is transmitted and published that can be related to your Google Account. The only way to avoid being directly related to your Google Account is to sign out of your Google Account.

This, along with other data and your real name if you have provided it on your Google Profile, could allow Google to determine your identity and habits under that profile. In particular, if you always log in to Google using this user profile, Google could find out about your preferences, contacts and lifestyle.

As a user, before posting your posts and comments, you should review them to see if they contain any information that you do not wish to post. Your contributions and topics can be entered into search engines and thus become accessible worldwide. In our opinion, the enforcement of a claim for deletion or correction of such search engine entries against the provider is not guaranteed.

#### Privacy policy of Google

With regard to data protection on Google, please note the following data protection information from Google, Inc.: <http://www.google.de/intl/de/policies/privacy/>

#### Links to other Internet sites

The online offer contains links to other Internet pages (so-called external links). We have no influence on the fact that the operators of other Internet sites comply with the data protection regulations.

#### Declaration of consent / Contact forms

You contact us via one of our contact forms on this website and by doing so, you declare your consent to the storage of your data within the legally permissible framework by "consenting to the processing of your data".

Your personal data will be used and electronically stored for the purpose of processing the transaction. No special types of personal data are transmitted in this process. The data will be forwarded to the employees and/or agents of the Continentale insurance association for processing and/or contact.

The data will be used for a specific purpose and limited to the processing of the transaction. Any further use without consent, in particular the forwarding of your data for the purpose of advertising, is expressly excluded. You can revoke the declaration of consent at any time, in whole or in part, for the future. You can also object to the use of your data at any time.

#### Rights concerned

If we have stored personal data from you, you have the following rights:

Information about the data stored about your person

Correction or deletion of your data

Right to limit the processing of your data

Right to object, in a structured and common format, to the processing of your personal data for the purposes of direct marketing and the protection of legitimate interests.

You can find the body responsible for asserting your rights in the respective data protection notices.

You also have the possibility of lodging a complaint with the data protection officer mentioned above or with a data protection supervisory authority.